

# THE HOPE CAMPAIGN



## The Presentation

The Hope Campaign presentation is a full 75 min production designed for a whole school or grade level assemblies. It combines music, motivational speaking, story telling, and visual art to inspire students and get them emotionally invested for personal and collective success.

School leaders can use The Hope Campaign to reinforce SEL initiatives along with beliefs around school culture and climate. Yusha uses call and response, music performance, inter-actives, and give aways to impress upon students the concepts of power, purpose, possibility, and belonging.

Students leave inspired, motivated, and informed on how to identify their gifts, discover their purpose through the process of giving, understand their capacity for growth, and how their decisions impact their environment.

**People don't buy what you do, they pay for why you do it. Schools have an incredible product, but often lack the understanding of how to cultivate a climate of belief for student driven success. In The Hope Campaign Presentation, Yusha shows first hand how intentional experiences can cultivate new possibilities and have long term positive impact on school culture.**

