



WORKIN & WINNIN

with Yusha Assad

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Workin & Winnin

How to Manifest a Life of Intention & Purpose in 90 Minutes

Workin and Winnin with educator, motivational speaker, and recording artist Yusha Assad is a relatable plan on "How to Manifest a Life of Intention and Purpose in 90 Minutes". It is an unique experience combining music, performance, and storytelling! Realize the process of turning thoughts into reality, identify the steps to proactively create the life you want, work purposefully on your passion and win doing it, and focus on your dreams with confidence.

For individuals and teams, it is a deep dive into the importance of having the right thoughts, language, attitude, and habits of work to propel success. Theirs intentional focus on leadership, mindset, mental health and self care, establishing an individual or collective identify, and learning how to win while facing challenges. Yusha explores this through stories and interactive examples all woven into the framework of manifesting ideas and building the life and team you want.

Those who have participated in Workin and Winnin leave with a renewed sense of hope and autonomy as they put practical steps in place to reshape their thinking around life's possibilities. The most incredible outcome is the increased active participation from students as they begin to move with intentionality and become truly inspired leaders.

YUSHA ASSAD

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WORKIN AND WINNING FRAMEWORK

THE FIVE ELEMENTS

01

LEADERSHIP

Yusha explains leadership through goal setting and service. He describes how the discovery of purpose starts with the decision to give.

02

ATTITUDE

Attitude is explained through the With Great Care perspective. Greatness is seen as a habit. Aptitude is seen as a consequence of good habits. Gratefulness is the battery for patience; the ability to endure the process.

05

ESTABLISHING THE BRAND

This is all about work. Defining it, perfecting it, giving it, using it, and loving it. Participants see that work is not where you go, it's what you do, and how loving what you do will lead to sustained fulfillment .

03

MENTAL HEALTH/SELF CARE

Foresight, Insight, and Hindsight are explained through a real world, interactive example and used to show how proper perspective leads to sound thinking and emotional strength.

04

OVERCOMING CHALLENGES

Real world examples and the accumulated knowledge of the other topics lead to solid insight on how the process for overcoming challenges is simply a set of decision rooted in deep internal beliefs.